



55mm x 100mm

Drilled hole (centre)

A hole will be drilled 7mm down from the top edge of the tag. Ensure nothing important is within the drilled area as it may be obscured. It is recommended that text is kept at least 3mm away from the drilled hole. The diameter of the drilled hole is 3mm.

Bleed (3mm)

The bleed area extends 3mm beyond the edge of your finished document. Colours and images must extend beyond the edge of the document to prevent unwanted white borders around the edge of your finished document.

Note that this 'bleed' will be trimmed during the finishing process so ensure that no important details are set up to print in this area

Safe Area (5mm)

It is recommended that your artwork is at least 5mm from the edge of the page if it is not meant to bleed off. Printed borders placed too close to the edge of a page may look uneven when the job is trimmed.

Important: Anything beyond the white dotted line will be trimmed off



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